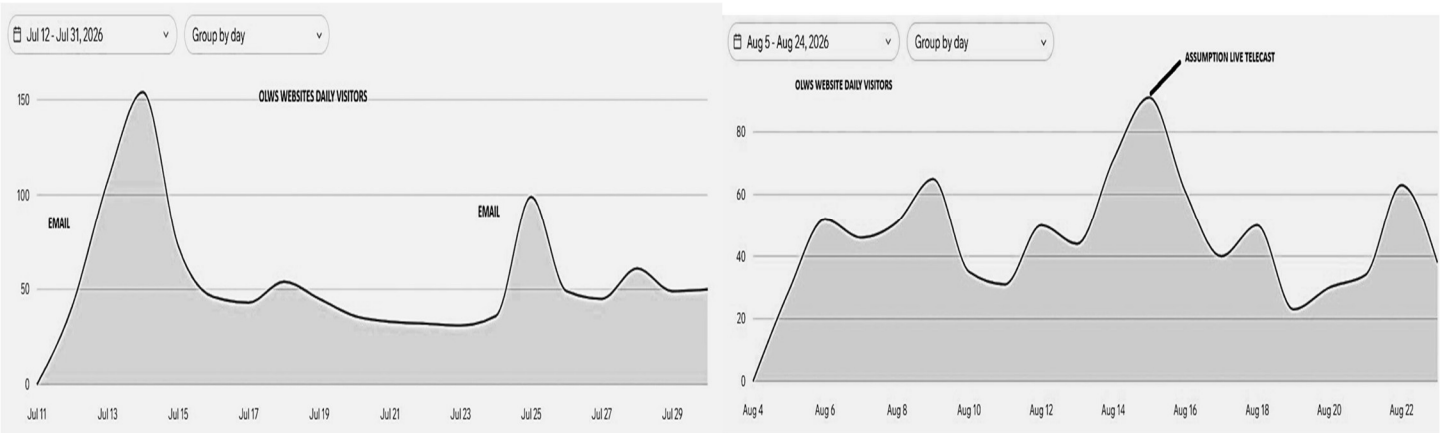


OLWS Web Site Status – Shrine Corner

This week’s Shrine Corner focuses on the Shrine website. The site currently serves about 50 visitors a day—more than 1,500 per month—during spring and summer months, then drops to about 40 visitors per month in the winter. Most visitors come for Mass and confession times, but the OLWS tours, audio tours, pictorials, history pages, and archived photos continually see strong use.

As part of our spiritual outreach efforts, we began sending email updates on July 14, 2026, to all Catholic parishes and schools across Michigan announcing the completion of the Shrine restoration. As shown below, these mailings led to noticeable spikes in website visitors and raised all our average daily traffic to about 50 to 60 visitors. Also note the August 15, 2026 spike, which reflects about 80 visitors from the livestream.



Most website referrals come from Google searches. We average about 20 visitors from the Diocese and up to 5 from NASPA regularly. I suspect NASPA referrals would be higher, but its website uses two separate search indexes—one for shrines and another for national shrines—and visitors are more likely to search for national shrines. Lastly, we are seeing increased international visibility, though most visitors still come from Michigan and elsewhere in the United States. See the map below:



Country	Page views
United States	3,025
Canada	27
Switzerland	4
India	3
Singapore	2
Netherlands	2
Germany	3
Ireland	5
Seychelles	1
Romania	10
Nigeria	2
Zimbabwe	6
Croatia	2
Poland	2
China	1

Peace be with you!
Scott Dzienis
OLWS Web Curator